

Reflex G7 Headphones • Base Audio

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As men, we have principles. Sometimes, these principles can be mistaken for stubbornness (something I'm still trying to explain to my wife), but alas, they make us who we are. As the classic Aaron Tippin song goes, "...You've got to stand for something, or you'll fall for anything..". The folks over at Base Audio stand for a few things; among them quality sound, construction, and pride in providing for their community. The Reflex G7 Headphones are their first product (in what we hope to be a long line of future products), and are the embodiment of these principles.

We all know the ever-popular headphones Beats by Dre, and despite their [in my opinion] cheap components and poor construction, we continue to throw money at the company (in the neighborhood of \$300 for base models up to \$1200 for special editions). Further, the ridiculous mark-up and profit margins on their made-in-China headphones has been widely reported for years. If you're curious, check out [this article](#) by Bolt Blog which catalogs each component, breaks them down by price, and even compares them to a set of counterfeit Beats (spoiler alert, the two are nearly identical!).

All this to say, as a principled guy, I despise being taken advantage of and can't bring myself to spend hundreds of dollars on something that won't even outlive my smartphone. Thankfully, [Base Audio](#) is reading from the same page of music and takes pride in their product and their community. The G7 headphones are constructed using quality materials and precision components – think aircraft grade aluminum, durable 3-pole cables, and REPLACEABLE memory foam ear pads – that promise lasting durability. They are also designed and assembled in the United States, which may take a hefty chunk out of their profit margins, but it supports the community that made their product possible. Else? Unlike their competitors, they spell out exactly what you're getting for your money by providing each and every specification from the transducer to the frequency response range. See the full specs and to pre-order your own.